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Ghost of Governor's Bridge

Feature Film

PROJECT SUMMARY

GHOST OF GOVERNOR'S BRIDGE (WORKING TITLE) - FEATURE FILM

DIRECTED BY:

CHRIS ROBINSON

WRITTEN BY:

TOMMY DUNCAN III

ORIGINAL SCREENPLAY BY: JAMES STAGGS AND ANTONIO MURCHISON

TAGLINE:

BRIDGE THE GAP BETWEEN LIFE AND DEATH

GENRE:

HORROR / THRILLER (TV RATED MA (LSV), THEATRICALY RATED R)

SYNOPSIS:

SMALL TOWN PLAGUED WITH A RECENT RASH OF STRANGE MURDERS MAKES ALL QUESTION WHETHER THEIRS A SERIAL KILLER ON THE LOOSE OR SUPERNATURAL ACTIVITY. RACHEL, 20'S COLLEGE STUDENT AT HARGROVE COLLEGE, IS AT THE CENTER OF ALL OF THIS AS FRIENDS AND FOES DIE AROUND HER LEADING THE DETECTIVES AND LOCAL FOLKLORE RIGHT TO HER DOORSTEP. SCARES AND KILLS THROUGHOUT MAKES GHOST OF GOVERNOR'S BRIDGE AN INSTANT CLASSIC.

FORMAT:

90 MINUTE FEATURE FILM SHOT ON ARRI ALEXA, FINALIZED IN 4K.

COMPANY PROFILES:

SUITED FOUR INC.

Suited Four was formed in 2010 as a media production company, comprised of several industry professionals and specialized media companies. The variety of personnel brought a unique style and a specialized skill set to the new company, allowing Suited Four to be a larger and more versatile professional media company. For over a decade our team has been working in the entertainment industry and producing multimedia from pre-production through distribution. Suited Four professionals have seen and understand new trends and can help translate the many different new and evolving mediums, making Suited for the perfect partnership for your upcoming project.

Suited Four has produced the films, Garden of Hedon, House of Good and Evil, Lake Eerie, Living Will, Sociopathia and upcoming films Wild Animals, Arab and Mooley, and The Mangled. Currently television series include, Hillbilly Horror show, Kawan Kitchmate, Renovaide and VFC Strong.

ROBOT FILMS

Since its founding in 1999 by award-winning director Chris Robinson, Robot Films has pioneered the marketing of youth culture through the creation of some of the most iconic music videos, commercials and feature films of the past decade. Along the way, Robot has garnered BET, MTV VMA, VIBE Magazine and Much Music Awards, as well as multiple Grammy nominations for acclaimed work with such artists as Rhianna, Usher, Diddy, Kanye West, Lady Gaga, Snoop Dogg, Pharrell, Nas, Busta Rhymes, Lil Wayne, Eminem, TI, Justin Timberlake and many others.

In 2001, Apple chose Robot as the first company to showcase their iPod through product placement, and since then Robot has remained a front runner in executing targeted marketing and advertising campaigns for clients such as AT&T, Adidas, Hypnotic and Nuvo. Robinson continues to expand Robot's horizon beyond traditional production through the formation of the apparel brand ROBOT IS THE FUTURE and the global social marketing brand ROCKCORPS, both of which advance Robot's mission to connect brands and messaging with youth culture in innovative and compelling ways.



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The Production Team

Antonio Murchison - Executive Producer

Murchison started his entertainment career back in the early 90's when he released one of Baltimore's biggest hit record "Lets' get Personal" recorded by Scola, formerly of multi-platinum group Dru Hill. Murchison would later go on to work on many different projects including, "Sister Sara" which later became "Set it Off", a film which grossed over 40 Million in box office receipts. This film was responsible for giving a platform for many young actress including, Jada Pinkett Smith, Queen Latifah, and Vivica A Fox. Over the years he has produced many video and film projects, as well as, artist careers earning him a reputation amongst music and film professionals in the entertainment industry. Dedicating his time to sharpen entertainers and develop projects, Murchison is still a brand that industry insiders turn to to get the job done.

Chris Robinson - Producer / Director

Maryland-born Founder/Director Chris Robinson C.E.O of Robot Films is the one of the most prolific, sought after directors in the industry. Robinson's work is widely recognized for its cinematic scope, engaging sense of narrative, and humorous irreverence. His extensive resume includes commercials for AT&T, i Pod, Coca- Cola, Coors Light, Gatorade, and Verizon; and made his feature film debut ATL with Overbook/Warner Bros.

Chris has also directed music videos for such artists as, Rihanna, Eminem, Lil Wayne, Jay-Z, Usher, Erykah Badu, Snoop Dogg, Alicia Keys, Nas, Common and Joss Stone. His video for Erykah Badu "Honey" won the 2009 Grammy Awards in the Best Music Video category.

Jared Noe - Producer

Over the years of filmmaking Jared has worked his way through every department. He has worked as director of photography on the films Garden of Hedon, Bounty, House of Good and Evil, Sociopathia, Paragon Pro Wrestling (TV) and gaffing numerous other projects. Outside of finding a niche in producing, gaffing and cinematography, his directing credits include Nostalgia and Arab and Mooley Take Me Out at the Ballgame and upcoming feature Wild Animals. Producing and Technical Directing television credits include Kawan Kitchen Mate (Star Plus), Roller Hockey TV (Live Streaming), Shine MMA, VFC Strong (Firefighting and EMT Television Series).

Tommy Duncan - Writer / Co-Director

Martin Whittier - Director of Photography

Daniel Graham - Editor /VFX Lead, Nominated for Best VFX in London International Film Festival

Aftermath FX - Aftermath FX Studio is known for it's work on Magnet's "V/H/S 2" and Troma's "Return to the Class of Nuke Em High Vol 1, 2." The companies' founders Jason Koch and Kaleigh Brown met in the Summer of 2010. Since forming almost 4 years ago Aftermath FX Studio has completed 12 features, 3 TV series, 3 shorts and numerous commercials and corporate projects.



Ghost of Governor's Bridge Feature Film

WHY WILL THIS MOVIE BE SUCCESSFUL?

GREAT SCRIPT

"GHOST OF GOVERNOR'S BRIDGE" IS A GREAT MIX OF FAST PACED THRILLER AND GREAT HORROR SCENES TO KEEP AUDIENCES ON THE EDGE OF THEIR SEATS. TWISTS AND TURNS ALONG THE WAY MAKE IT SO NO ONE IS SAFE IN THE CRUMBLING WORLD AROUND THEM.

EXISTING DISTRIBUTION CONNECTIONS

MANY FILMS THAT WE HAVE WORKED ON HAVE ALSO BEEN DISTRIBUTED ACCROSS MANY DIFFERENT FORMS OF MEDIA, HAVING A COMPANY WITH THAT KIND OF RESUME IS PRICELESS.

UNDERSTANDING THE EVOLVING NEW MEDIA MARKET

AS NEW MEDIA EVOLVES SO NEEDS THE FILM INDUSTRY, THERE IS A NEED FOR STREAMLINED INDEPENDENT PRODUCTIONS THAT RAISE THE BAR FROM CONVENTIONAL "YOUTUBE" QUALITY CONTENT AND AMATUER CINEMATOGRAPHERS. THE GOAL IS TO GIVE GREAT PRODUCTS AT AN AFFORDABLE PRICE, SINCE THE TECHNOLOGY AND TECHNICS ARE MORE AFFORDABLE THAN EVER.

PLANNING AND SCHEDULED IN SUITED FOUR'S BACKYARD

LOCAL CREW FAMILIAR WITH OUR MANY RESOURCES AND NETWORKS MAKE THIS A GREAT INVESTMENT, EVERY DOLLAR SPENT GOES VERY FAR IN A MARKET URNING FOR MORE SHOWS AND CONTENT TO BE PRODUCED, INCLUDING ACCESS TO STATE OF THE ART EQUIPEMENT AT AFFORDABLE COSTS.

EXPERIENCED CAST AND CREW

PERSONNEL FAMILIAR WITH HIGHER END PRODUCTIONS (HOUSE OF CARDS, VEEP, DIE HARD 4) MAKES MARYLAND A PERFECT PLACE TO FILM ANY PROJECT. THEIR ENERGY AND DRIVE MAKES THE LOCAL FILMMAKERS A STRONG AND COLLECTED GROUP STRIVING TO MAKE FILMS OF HIGHER AND HIGHER QUALITY.

HIGH QUALITY PRODUCTION

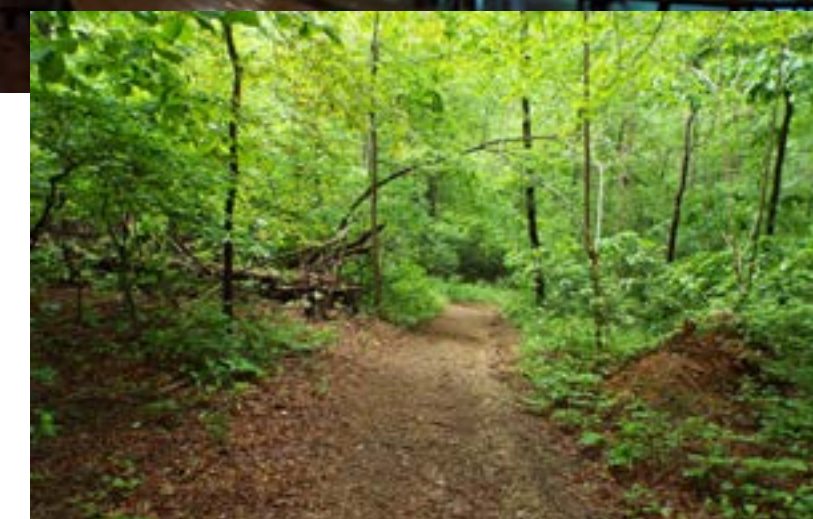
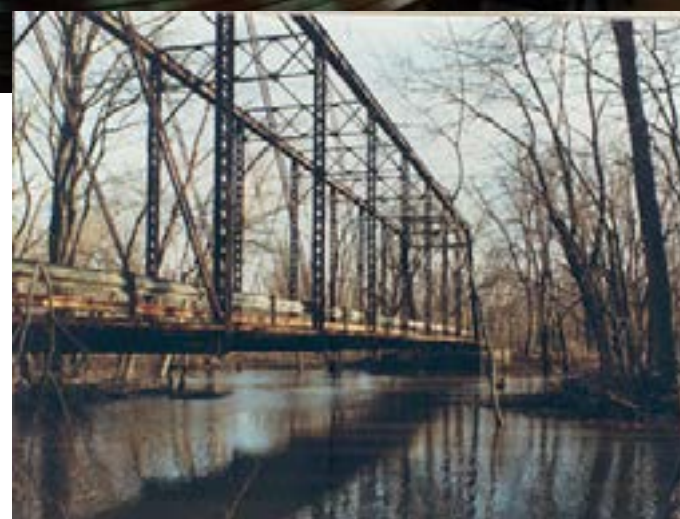
FROM CORPORATE AND COMMERCIAL GRADE WORK, TO THE RUN AND GUN INDIES, SUITED FOUR INC AND OUR ASSOCIATES HAVE SEEN IT AND DONE IT!

"FUTURE-PROOFING"

IT IS IMPORTANT TO STAY AHEAD OF CHANGING TECHNOLOGY WHEN MAKING FILMS. BY FILMING WITH THE RED EPIC, WE ARE "FUTURE-PROOFING" OUR FILM FOR DISTRIBUTION. WE WILL BE FILMING AND PRINTING OUR MASTERS IN 1080 (HD) AND 4K (FUTURE TV), WHICH IS THE FUTURE OF FILMING.








GREAT REAL LOCATIONS:

GOVERNOR'S BRIDGE OR "CRY BABY BRIDGE" IS LOCATED IN BOWIE, MD. OLD, ERIE LOCATIONS AND NATURAL TEXTURE WILL HELP TO MAKE GOVERNOR'S BRIDGE LOOK AS CREEPY AS THE STORY WILL MAKE THEM FEEL.



TALENT LIST

A BROAD RANGE OF CHARACTERS HELPS US REACH ACROSS MULTIPLE FILMS FAN BASES. THESE ARE THE ACTORS AND ACTRESSES WE HAVE SIGNED ON TO BE APART OF THE FILM (SCHEDULE PERMITTING):

			
	Michael K. Williams "Professor DeMarco"	Tom Proctor "Bartender Phil"	Michael Jai White "Det. Hanna"
			
Vito Trigo "Tray"	Detrich Teschner "Jeremy"	Jessica Medina "Det. Simms"	Shawn Christensen "Bryan"
"Heather"	"Katie"	"Dr. Quinn"	"Courtney"
"Allison"	"April"	"Kelly"	"Shannon"

DISTRIBUTION PLAN

OUR PLAN IS TO LOCK IN DOMESTIC DISTRIBUTION DURING PREPRODUCTION, WE ARE ACTIVELY IN TALKS WITH SEVERAL DISTRIBUTORS ABOUT LETTERS OF INTEREST FOR THE FILM. OUR EXPECTATIONS ARE TO GET AT LEAST A VIDEO ON DEMAND AND REDBOX DEAL TO START, WITH AN OPTION FOR LIMITED THEATRICAL SCREENINGS IN MAJOR MARKETS (EVEN THOUGH A FULL THEATRICAL RELEASE IS COMPLETELY POSSIBLE). MUCH OF THIS WILL THEN BE DRIVEN FROM THE DISTRIBUTORS MARKETING, AS WELL AS OUR CONTINUED EFFORTS TO GROW THE FAN BASE WITH THE CONTINUATION OF SHORTS TO BUILD MORE HYPE FOR THE MOVIE. OTHER ONLINE EFFORTS WILL BE MADE TO BUILD A BIGGER FOLLOWING.

MARKET BREAKDOWN: FOLLOWING OUR INITIAL DEAL, THESE WILL ALL BE ADDRESSED IF THEY ARE NOT COVERED:

-US THEATRICAL

SCREENING CAN OCCUR BEFORE OR AFTER THE VOD RELEASE DUES TO HYPE THAT CAN BUILD FROM ONE TO THE OTHER WITH THE INCREASE OF PEOPLE STAYING HOME IN THEIR HOME THEATERS OR WATCHING ON OTHER SMALL DEVICES. THIS WILL BE A FILM YOU WANT TO SEE ON THE BIG SCREEN!

-FOREIGN MARKET RELEASES (150+ MARKETS)

THE FOREIGN MARKET CAN MAKE OR BREAK A FILM, SOMETIMES BRINGING MORE THAN THE DOMESTIC REVENUES. WITH A DIVERSE CAST, INCLUDING MANY HORROR FILM ICONS, THERE IS SOMETHING IN THIS FILM FOR EVERY MARKET.

-MERCHANDISING

THE USE OF ONLINE STORES AND HAVING BOOTHS AT THE TRADE SHOWS OPENS UP THOUSANDS IN REVENUE. T-SHIRTS, MUGS, HATS, ARE JUST THE BEGINNING HOPEFULLY LEADING TO SPIN OFFS LIKE COMICS, TIME TRAVEL APPS AND OTHER ITEMS.

-TV SYNDICATION

LONG TERM RETURNS WILL COME FROM PREMIUM CONTENT PROVIDERS SYNDICATING AND BUYING THE RIGHTS TO AIR THE FILM.

-VOD / NETFLIX EXCLUSIVE/ HULU EXCLUSIVE

IN SOME CASES GETTING A GOOD VOD DEAL WILL MAKE A LOT OF REVENUE SINCE IT MIGHT BE THE ONLY SCREENING OPTION WE HAVE. THE BUILDING OF THAT ONLINE FOLLOWING WILL BE A DRIVING FORCE IN GENERATING REVENUE.

-DVD

AFTER ALL THE OTHER RUNS THE DVD WILL BE AVAILABLE TO REDBOX, NETFLIX, RETAIL STORES, AND ONLINE STORES. THIS NORMALLY IS AROUND HALF OF THE BOX OFFICE.

-AIRLINE / MILITARY MARKETS

SMALL MARKET BUT CAN CREATE A GOOD AMOUNT OF REVENUE AFTER THE INITIAL RELEASE.



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BUDGET

BASED ON A 18 DAY SHOOTING SCHEDULE OVER THE COURSE OF 4 WEEKS (ONLY TOP PAGE ATTACHED)

Acct#	Category Description	Page	Total
611 00	Story and Rights	1	\$10,250
612 00	Producers	1	\$20,000
613 00	Directors	1	\$25,000
614 00	Cast	1	\$97,540
615 00	Stunts	2	\$6,165
617 00	Above-The-Line Travel/Living	3	\$5,520
Total Fringes			\$28,484
Total Above-The-Line			\$192,959
631 00	Production Staff	4	\$50,300
632 00	Design and Art	4	\$6,320
633 00	Set Construction and Dressing	5	\$4,000
634 00	Property	6	\$6,800
635 00	Extra Talent	6	\$500
636 00	Wardrobe	7	\$13,275
637 00	Camera	7	\$27,620
638 00	Grip and Lighting	8	\$30,370
639 00	Production Sound	9	\$13,600
640 00	DIT	9	\$6,500
641 00	Makeup and Hair	10	\$3,710
642 00	Special Effects	10	\$8,100
643 00	Locations and Travel/Living	10	\$16,030
644 00	Transportation	11	\$2,970
645 00	Second Unit	12	\$0
Total Fringes			\$0
Total Production			\$190,095
652 00	Editorial	14	\$20,000
653 00	Visual Effects	14	\$4,000
655 00	Post Production Sound	14	\$20,000
656 00	Music	14	\$10,000
659 00	Deliverables	15	\$2,500
Total Fringes			\$0
Total Post Production			\$56,500
661 00	Insurance	16	\$7,000
662 00	Accounting	16	\$2,500
663 00	Legal	16	\$3,500
664 00	Marketing and Publicity	16	\$7,000
Total Fringes			\$0
Total Other			\$20,000
Contingency			\$41,360
Grand Total			\$500,914

RETURN ON INVESTMENT (ROI)

THOUGH INDEPENDENT FILMS ENDED 6% LOWER IN 2011 AT \$3.4 BILLION, THEY STILL COMMANDED 32% OF THE ESTIMATED TOTAL BOX OFFICE GROSS OF \$10.6 BILLION. EVEN DURING A DOWNTURN, INDEPENDENT FILMS STILL PROVIDE INVESTORS WITH THE ACCESS TO CONSERVATIVE, RISK MITIGATED INVESTMENTS WITH SUFFICIENT AND EXPEDIENT RETURNS. JUST AS WALL STREET JOURNAL SITED IN A 2011 ONLINE ARTICLE, "WALL STREET, REAL ESTATE, THE ART MARKET -- ALL OF THOSE OTHER SUPPOSEDLY STABLE INVESTMENT AREAS -- ARE NOW SUCH A MESS THAT HOLLYWOOD IS ONE OF THE SAFER PLACES YOU CAN PARK MONEY."

THESE NUMBERS ARE BASED OFF OF SIMILAR, SMALLER BUDGET TITLES AND BASED OFF OF THE INDIVIDUAL TALENT DRAW TO THE PROJECT IN DOMESTIC AND INTERNATIONAL MARKETS. RECENTLY US THEATRICAL HASN'T BEEN THE MAJOR REVENUE STREAM WITH MORE MONEY COMING FROM VOD AND STREAMING DISTRIBUTION STREAMS.

	Low	Average	High
Theatrical release (average being 100 theatres, high being 500)	\$0	\$500,000	\$4,000,000
Foreign (low being 50 markets, average 75, high 100)	\$500,000	\$1,000,000	\$3,000,000
Video on Demand (Cable, Satalite, Vimeo, Youtube)	\$500,000	\$1,000,000	\$3,000,000
DVD and Online Store Sales (Itunes / Play Market)	\$1,000,000	\$2,000,000	\$4,000,000
Total:	\$2,000,000	\$4,500,000	\$14,000,000

DEMOGRAPHICS:

"GHOST OF GOVENOR'S BRIDGE", BEING THAT IT IS A HORROR MOVIE AT HEART WILL HAVE THE STANDARD 18-45 MALE CROWD AT ITS CORE. STRONG FEMALE LEADS WILL HOPEFULLY HELP TO BRING IN SOME OF THE 18-35 FEMALE DEMO-GRAPHIC. HOPEFULLY SOME OLDER AUDIENCE MEMBERS WILL APPRECIATE THE NODS TO OTHER OLDER HORROR FILMS.

SIMILAR PROJECTS INCLUDE:

- ROSEMARY'S BABY
- SHINING
- MIST
- ALIENS



Ghost of Governor's Bridge Feature Film

OTHER FINANCIAL OPPORTUNITIES

FINANCIAL OPPURTUNITIES TO EXPEDITE RETURN ON INVESTMENT AND FUTURE MARKETING SUPPORT

-TAX INCENTIVES

-A FILM PRODUCTION ENTITY MAY BE ENTITLED TO A REFUNDABLE TAX CREDIT AGAINST THE STATE OF MARYLAND (STATE) INCOME TAX FOR CERTAIN COSTS INCURRED IN THE STATE THAT ARE NECESSARY TO CARRY OUT A FILM PRODUCTION ACTIVITY IN THE STATE. THE FILM PRODUCTION ENTITY MAY RECEIVE A REFUNDABLE INCOME TAX CREDIT OF UP TO 25% OF QUALIFIED DIRECT COSTS OF A FILM PRODUCTION ACTIVITY. A TELEVISION SERIES MAY RECEIVE A CREDIT OF UP TO 27% OF QUALIFIED DIRECT COSTS.

-MD SALES TAX EXEMPTION

-AN EXEMPTION FROM THE 6% STATE SALES & USE TAX IS AVAILABLE TO QUALIFIED FEATURE, TELEVISION, CABLE, COMMERCIAL, DOCUMENTARY, MUSIC VIDEO, ETC, PROJECTS.

-PRODUCT PLACEMENT

-BY USING PRODUCT PLACEMENT WE CAN RECOUP MORE FUNDING AS WELL AS LIMIT COSTS TO DEPART MENTS BUDGETS AND ALLOW THEM TO GET MORE FOR THE DOLLARS THEY ARE SPENDING.

-PRODUCT PLACEMENT CAN ALSO HELP WITH BACK END MARKETING SINCE THOSE CLIENTS ARE GOING TO WANT THE MOST EXPOSURE AS POSSIBLE FOR THE FILM AND THEIR PRODUCTS.